

**PRESS RELEASE**  
**Immediate Release**

## **IDS USA reduces Energy Consumption in response to President Obama's Energy Initiative**

**Chino, Calif., August 1, 2009** — Progressive Lighting & Energy Solutions Inc., California's Leading Energy Solution and Lighting provider, working at the request of IDS USA Logistics, to make their Chino, CA facilities energy-healthy in their two adjacent buildings representing 800,000 square feet. This energy efficiency lighting project resulted in a 66% reduction in lighting energy consumption, from 1,569,042 kilowatt-hours (kWh) to only 527,256 (kWh) – saving 1,041,786 annual kWh. In addition, the facilities reduced demand by 349 Kilowatts (kW) and carbon dioxide (CO<sub>2</sub>) emissions by 1,250,140 pounds. Southern California Edison provided a \$143,053 rebate to help pay for this energy efficiency project. This resulted in saving IDS USA Logistics approximately \$166,918 annually on their electrical costs.

“When older lighting systems were designed, the topics of energy conservation and savings were not the critical issues they are today,” said Tom Johnson, Vice President of Progressive Lighting & Energy Solutions. “We designed an energy-efficient lighting system for the logistic center by reducing its lighting load and harmful air emissions. IDS USA not only earns energy cost savings it also reflects its commitment to the community by demonstrating being a community leader in preserving energy while protecting the local and California environment. IDS USA can take pride in doing their part to reduce their greenhouse gas emissions.” Mr. Johnson added that “IDS has demonstrated that energy efficiency can achieve the same level of energy service while consuming less energy through better technology – the true definition of Energy Efficiency.”

Mr. Johnson went on to add “this shows how saving money can save the planet”. Energy reduction while reducing your fixed operating expense to run the business can also help in reducing Global Warming by reducing carbon dioxide and other harmful air emissions.

When signing the *American Recovery and Reinvestment Act*, President Obama, while not referring to this IDS Energy reduction project, said in general before signing the bill "I hope this investment (Stimulus Bill) will ignite our imagination once more in science, medicine, energy and make our economy stronger, our nation more secure, and our planet safer for our children,"

Progressive Lighting & Energy Solutions replaced old inefficient fixtures in both IDS Logistic buildings of 400,000 square foot each, with new state-of-the-art energy-efficient T5 High Bay Fluorescent Lamp Fixtures replacing the old inefficient High Bay 400 watt incandescent lighting fixtures that are typically used in older warehouse buildings resulting in a annual electrical energy savings of

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